# Reinventing mobility together

## Herbert KNEITZ GmbH press information

#### Austrian top-quality from Styria

### Herbert KNEITZ GmbH has been manufacturing textiles at its Bad Mitterndorf production site under the motto "Premium Austrian Fabrics." since 1969. The company's foundations were laid in the 1950s with the production of fabrics for plush toys. It then started to manufacture home furnishing fabrics, which ultimately paved the way into the transport industry. KNEITZ has now been the leading manufacturer of fabrics "made in Austria" for the transport sector for the past 30 years.

**Bad Mitterndorf, 17 September 2018** – Thanks to its major innovation potential and continuous further development, Herbert KNEITZ GmbH has successfully established itself internationally in the bus and coach, railway carriage and automotive sector. KNEITZ offers unique designs coupled with outstanding quality and reliable safety – and is appreciated for this by its worldwide customers such as Audi, Mercedes Benz, EvoBus and Seat, as well as vehicle operators such as Flixbus or ÖBB, to name just some of the companies in KNEITZ's customer portfolio. The KNEITZ product groups include jacquard and dobby weave velours, flat-woven jacquard as well as dobby weave fabrics for car, bus, coach and railway carriage interior linings, middle sections, trimmings, seat covers and curtains.

#### Three-way executive team

KNEITZ is lead by a strong three-way team of CEOs consisting of Mag. Bernhard Deutinger, Mag. Alexander Maschek and MSc Rolf Gottmann. "Vehicle manufacturers need partners that offer them innovative and risk-free solutions yet also manage to interpret the interior in a technical, functional and also premium quality way," says KNEITZ CEO Mag. Alexander Maschek. "At KNEITZ, we demonstrate this approach, which has helped us to successfully establish ourselves as an internationally appreciated manufacturer of premium fabrics."

#### International distribution channel with regional quality standards

KNEITZ produces reliably engineered, creative and trend-conscious designs for the transport sector of the future. The company focuses particularly on each customer's individual requirements. Whether safety norms, functionality or design, KNEITZ delivers the highest standards in each of these areas without any sacrifices with regard to response speed and delivery reliability.

Herbert KNEITZ GmbH's quality standards are appreciated and in demand internationally. Herbert KNEITZ GmbH therefore maintains a strong network of distribution partners around the world, from South Korea to Mexico.

However, not to the detriment of its regional site in Bad Mitterndorf, Styria. "At Herbert KNEITZ GmbH, regional ties are coupled with entrepreneurial courage. Through far-sightedness and a passion for technology, we create values for our customers and maintain the company's financial health. This has not only led to long-term success but also shows that we feel responsible for the people who work for our company as well as our environment," says KNEITZ CEO Mag. Bernhard Deutinger.

Herbert KNEITZ GmbH has belonged to Getzner Textil AG since 2016. In 2017, KNEITZ achieved a turnover of 32.9 million euros and sold 3.2 running metres of fabric. In 2018, KNEITZ doubled the size of its production facilities and invested in even more, new machinery. Herbert KNEITZ GmbH currently employs 135 people and operates an international distribution network. Even before the company was officially registered in 1969, its fabrics had always been manufactured exclusively at its Bad Mitterndorf site in Austria.

Learn more about Herbert KNEITZ GmbH at: www.kneitz.at/en/  
For press photographs, logos and other materials, please go to: [www.kneitz.at/en/press-media/](http://www.kneitz.at/en/press-media/)  
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On request, we are happy to compile a customised press kit, including image material, for you.

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